



Financial Tear Sheet

## Corporate Profile

### About KongZhong:

KongZhong Corporation (NASDAQ: KZ) , listed on Nasdaq in 2004, is a leading online game developer and operator in China. KongZhong operates three main business units, namely Internet Games, Mobile Games and WVAS. Under Internet Games, KongZhong operates the largest Chinese military gaming platform under the "WAR SAGA" brand, which includes games such as World of Tanks, World of Warplanes and World of Warships. On May 15, 2014, KongZhong officially launched the most-anticipated 3D fantasy MMORPG Guild Wars 2 in China. KongZhong has the exclusive publishing rights for World of Tanks, World of Warplanes and World of Warships, Guild Wars 2, Auto Club Revolution, Blitzkrieg 3 and other titles in Mainland China.

KongZhong entered the smartphone game industry in 2011 through an acquisition of smartphone game engine and has expanded its mobile game development team across 4 cities across Mainland China. KongZhong offers popular mobile games in China and overseas with over 10 smartphone games across various genres being under development, including RPG, RTS, military, fantasy and etc.

### Stock Performance

KZ (Common Stock)	
Exchange	NASDAQ GS (US Dollar)
Price	<b>\$7.50</b>
Change (%)	0.00 (0.00%)
Volume	0
52 Week High	\$7.50
52 Week Low	\$4.70
Market Cap	\$0
Rolling EPS	0.85
PE Ratio	8.7681
Shares Outstanding	1,884,133,063
Data as of 04/13/2017 4:00 p.m. ET	

### Primary IR Contact

**Jay Chang**  
Chief Financial Officer

Chart is not available for this symbol

### Recent Headlines

04/13/2017 KongZhong Corporation Announces Completion of Going-private Transaction
03/20/2017 KongZhong Corporation Announces Shareholders' Approval of Merger Agreement
02/08/2017 KongZhong Corporation Announces Extraordinary General Meeting of Shareholders

### Upcoming Events

There are currently no events scheduled.

### Analyst Estimates / Ratings

#### Mean Recommendation:

Sell Strong Buy

EPS Trend				
		Current	30 Days Ago	90 Days Ago
QTR				
QTR				
QTR				
QTR				
FY				
FY				

### SEC Filings

Year Filter	
<input type="button" value="All Years"/>	
Filing Date	Form
05/05/2017	SC 13G/A
04/24/2017	15-12G
04/18/2017	EFFECT
04/18/2017	EFFECT

### Corporate Governance

Leilei Wang	Chairman of the Board of Directors, Chief Executive Officer
Jay Chang	Director and Chief Financial Officer
Tai Fan	Director and Chief Investment Officer
Xiaoxin Chen	Independent Director
Li Xiaolong	Independent Director
Hope Ni	Independent Director
Zhi Wang	Independent Director

## Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	43	29.35	8.5	3,995,500
Mutual Fund	10	2.59	0.8	386,062
Insider *	0	.00	0.0	0

\*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Pine River Capital Management, L.P.	778,669	1.7	89,344	03/31/2017
Arrowstreet Capital, Limited Partnership	462,213	1.0	98,817	03/31/2017
Sensato Investors LLC	398,802	0.9	-64,080	03/31/2017
Morgan Stanley & Co. LLC	314,180	0.7	38,910	03/31/2017
Barclays Capital	312,300	0.7	1,900	03/31/2017
Schroder Investment Management Ltd. (SIM)	251,500	0.5	0	03/31/2017
RAM Active Investments S.A.	210,979	0.5	210,979	12/31/2016
GLG Partners LP	200,000	0.4	200,000	03/31/2017
Wolverine Asset Management, LLC	186,758	0.4	186,758	03/31/2017
BlackRock Institutional Trust Company, N.A.	121,935	0.3	-4,847	03/31/2017

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